



Dear Parent / Carer

**Re: Consent for the use of photos and video by Ark John Archer Primary Academy**

We like to celebrate and showcase your child's achievements which may sometimes involve taking photographs or video recordings as part of curriculum or extra-curricular activities. These activities may include classroom activities, educational visits as well as performances, sporting and other school events.

These images may be used in a number of different ways. These are listed in the table below and request that you tick the instances that you consent to us using the photographs or video recordings for. We may also share these images and recordings with Ark Schools (as we are one of the schools within this multi-academy trust).

We would like your consent for the use of images in the ways we have described above, for the duration of your child's enrollment at the school and beyond. If you would prefer us not to use any photos or video recordings of your child, please indicate this below. Any photographs or video recordings will be held in accordance with the school's Data Protection Policy. We are asking you (as opposed to your child) as they are under 13 and therefore, their data protection rights are exercised by you, on their behalf.

If you change your mind at any time about the use of your child's images, you can withdraw your consent by emailing us at [admin@arkjohnarcher.org](mailto:admin@arkjohnarcher.org). While we can stop using the photographs or video recordings in the future, we cannot withdraw or control any photos or recordings already published or in circulation online.

**Please read the above carefully, tick the relevant box overleaf, sign and date the form and return to [admin@arkjohnarcher.org](mailto:admin@arkjohnarcher.org) or Ms Stobie in the school office.**

Thank you for your co-operation.

Yours faithfully,

Best wishes

Moira Cruddas

Having read the above information carefully, please tick the boxes that apply, sign, date and return the form:

<b>USE OF IMAGES</b>	<b>I CONSENT</b>	<b>I DO NOT CONSENT</b>
Photos and video recordings of my child being taken for use in and around school		
Photos and video recordings of my child being taken for use on social media (the child will not be tagged in the image)		
Photos and video recordings of my child being taken for use in the school's prospectus		
Photos and video recordings of my child being taken for use in the school's newsletter		
Photos and video recordings of my child being taken for use on the school's website		
Photos and video recordings of my child being shared with Ark Schools for use on social media		
Photos and video recordings of my child being shared with Ark Schools for use on Ark Schools website		
Photos and video recordings of my child being shared with Ark Schools for use on Ark Schools social media platforms		
Photos and video recordings of my child being shared with Ark Schools for marketing, fundraising and promotional purposes		
Photos and video recordings of my child being shared with media organisations regarding events involving my child		

**Signed (parent / carer):** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Parent / carer name:** \_\_\_\_\_

**Pupil name:** \_\_\_\_\_

**Form:** \_\_\_\_\_ **Pupil date of birth:** \_\_\_\_\_